

EMILY A. LEITHAUSER

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Education

2006-2009 **SAMFORD UNIVERSITY** **BIRMINGHAM, ALABAMA**
Bachelor of Arts in Journalism and Mass Communication (JMC), *summa cum laude*, December 2009. Completed Bachelor's degree in seven semesters. **GPA:** 3.97/4.00. Highest-ranked JMC student for each of Sophomore, Junior and Senior years and *Outstanding JMC Scholar* award in 2009. Selected for *Kappa Tau Alpha* journalism honor society, limited to juniors and seniors with a GPA in the top 10% of the class.

Software Skills

- Extensive knowledge of Adobe *InDesign* & *Photoshop*, *QuarkXpress*, and *Microsoft Office*. (Taught two publication staffs of peers and professors how to use *InDesign* in 2008 and 2009.)
- Basic knowledge of Adobe *Illustrator* and Apple *Final Cut Pro*.

Work Experience

2010-present **APPLE RETAIL (apple.com/thesummit)** **BIRMINGHAM, ALABAMA**
Specialist. Develop personalized solutions for customers and foster positive relationships with patrons.

2010-present **WALLETPOP: MONEY COLLEGE (walletpop.com)** **BIRMINGHAM, ALABAMA**
Blogger. Write articles for this AOL-owned Web site about handling finances in college.

2009 - 2010 **mental_floss magazine (mentalfloss.com)** **BIRMINGHAM, ALABAMA**
Intern. Edit and write copy; design web banners, advertisements, and fliers; and brainstorm ideas and research facts for this publication "where knowledge junkies get their fix." First byline in March-April 2010 issue.

summer 2009 **EAST 91ST STREET CHRISTIAN CHURCH (east91st.org)** **INDIANAPOLIS, INDIANA**
Summer Intern in Communications. Compiled style manual, designed signs and newsletters, suggested promotion techniques for church events, and discussed communication needs with multiple ministers.

summer 2009 **SECOND PRESBYTERIAN CHURCH (secondchurch.org)** **INDIANAPOLIS, INDIANA**
Summer Intern in Communications. Redesigned opportunities booklet from original design during summer 2007, copy edited content for brochures, and suggested new advertising approach for young adult ministry.

spring 2009 **EXODUS MAGAZINE, SAMFORD UNIVERSITY** **BIRMINGHAM, ALABAMA**
Art Director. Created the visual aspects of the magazine: chose colors, logos and graphics; selected fonts; established consistent style; laid out pages; and led staff through the design process. Taught staff to use *InDesign*.

2006 - 2009 **THE SAMFORD CRIMSON, SAMFORD UNIVERSITY** **BIRMINGHAM, ALABAMA**
Editor-in-Chief (2008-2009) – Hired and managed entire newspaper staff of 65; made final decisions on all content; and reviewed and critiqued stories, photographs and design. Taught staff to use *InDesign*. *Feature Section Editor* (2007-2008) – Managed, edited, and designed feature section. *Writer* (2006-2007).

summer 2008 **BUILDING TOMORROW (buildingtomorrow.org)** **INDIANAPOLIS, INDIANA**
Multimedia and Creative Arts Intern for this 501(c)(3) organization. Produced print promotional materials, made video advertisements, wrote press releases, created graphics, formatted how-to guides for chapters, helped develop a new chapter publicity plan, and managed written content on the Web site.

summer 2007 **SECOND PRESBYTERIAN CHURCH (secondchurch.org)** **INDIANAPOLIS, INDIANA**
Summer Intern in Communications. Created 45-page booklet describing all church offerings for the fall, planned and implemented advertising campaigns for church programs, and shot and edited photographs and video.

2003-2006 **INDY'S INQUISITIVE KIDS MAGAZINE** **INDIANAPOLIS, INDIANA**
Advice Columnist. Wrote "Emily's Ear" monthly column for 35,000 Central Indiana elementary students.

Community Involvement

- Church of the Highlands in Birmingham, Ala. (churchofthehighlands.com): *Leader* at dcSWITCH
- Second Presbyterian Church in Indianapolis, Ind. (secondchurch.org): *Youth Deacon*; *Mission Trip Participant* (Chicago, West Virginia, Mexico, and Pittsburgh); *Mission Trip Leader* for high school students (Oklahoma); and *Theatre Director* for Vacation Bible School for three summers.

Other

Foreign travel in Greece, Ireland, Italy, Mexico, Turkey & U.K.
Love visual arts, especially digital photography; also enjoy performing and attending live theatre.
For portfolio, please visit <http://emilyleithauser.webs.com>